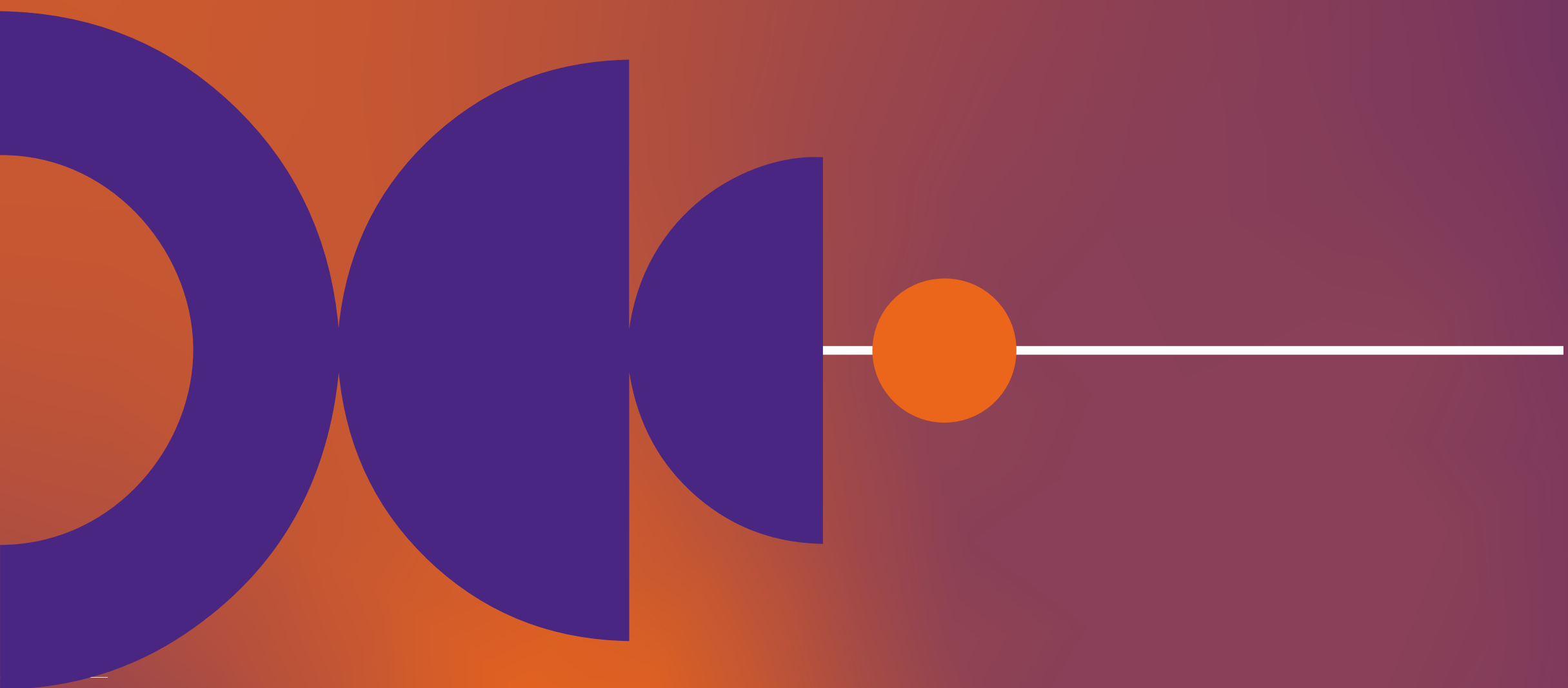


unixplus.net







**AFTER THE NIGHT
IT WILL SHINE WITH
UNIX PLUS**



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INTRO DUCTION

01

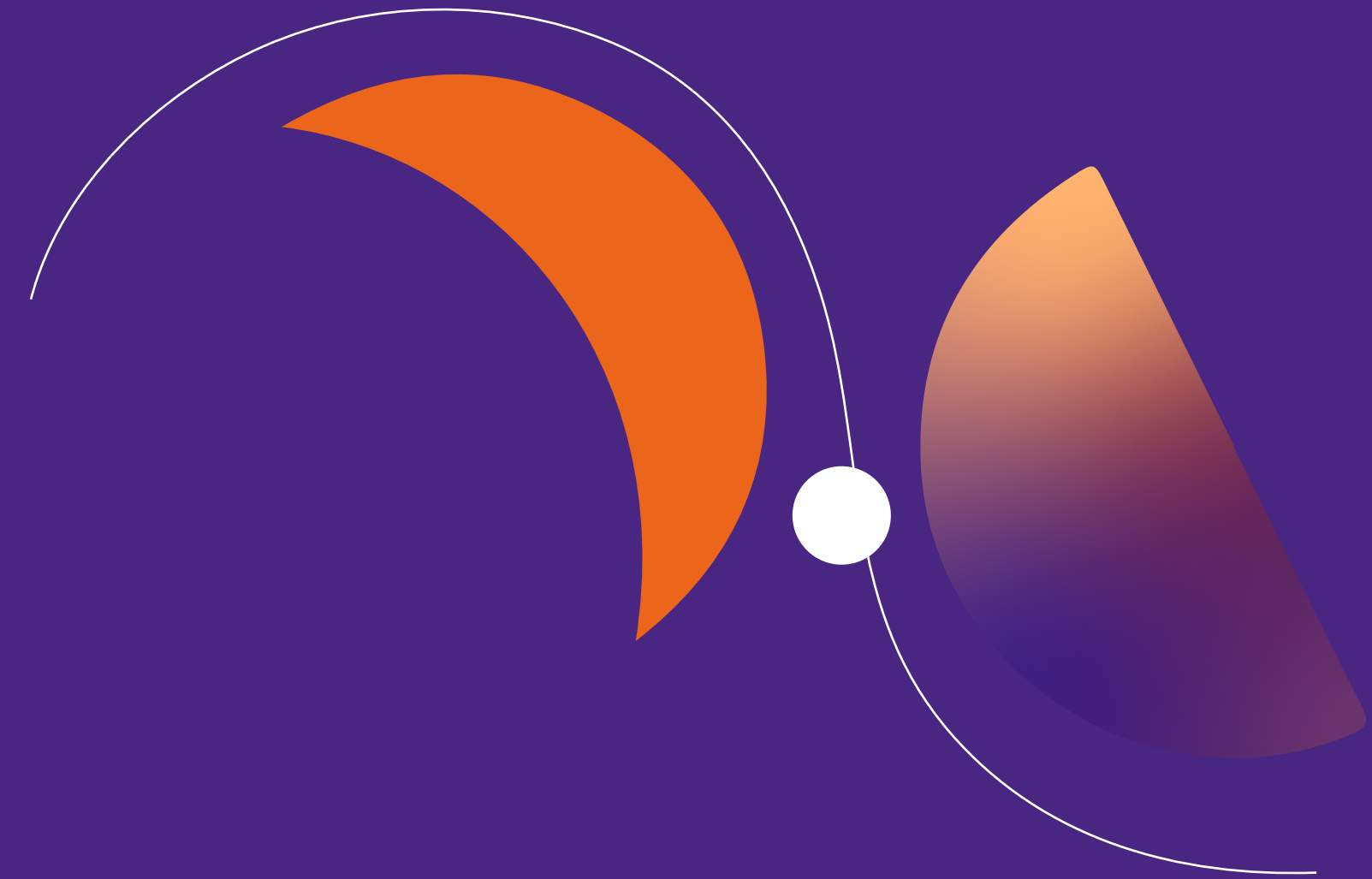




ABOUT US

Preparing for your success, we provide truly IT solutions.

Unix Plus is a company specialized in providing marketing services in all its fields and web design and development services by creating a new breakthrough in designs through an integrated team of professionals and experts. And we seek to be at the top of the pyramid among the largest other competing companies



CORE OF VALUE

BABY BLUE concept can be employed for various purposes, from branding to design. Think of soft and serene shades of blue reminiscent of a clear sky. This color conveys a sense of calmness, innocence, and tranquility. It can be ideal for baby products, wellness brands, or any concept where a gentle and nurturing image is desired. Combine it with neutral tones or pastels for a soothing overall aesthetic.



SOFT & CALM



TRUST

BLUE COLOR In advertising, leveraging blue can evoke a sense of trust, reliability, and calmness. Incorporate a vibrant or gradient blue to grab attention, while maintaining a clean and professional aesthetic. Use blue strategically in your visuals and branding to convey a message of stability and competence to your target audience.



FRIENDLY

BABY ORANGE concept can infuse warmth, playfulness, and a friendly vibe. Utilize soft, pastel shades of orange to evoke a sense of approachability and joy. This color scheme can be effective for promoting products or services related to family, childcare, or anything that benefits from a cheerful and inviting tone. Combine baby orange with complementary colors to create visually engaging and harmonious advertisements.

ORANGE COLOR in marketing can evoke energy, enthusiasm, and creativity. Consider a bold and vibrant orange for attention-grabbing elements, combined with complementary neutral tones for balance. This color can convey a sense of innovation and friendliness, making it effective for brands looking to stand out and engage with their audience in a dynamic way.



ENERGY

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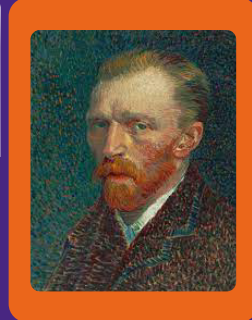


OUR JOURNEY

03

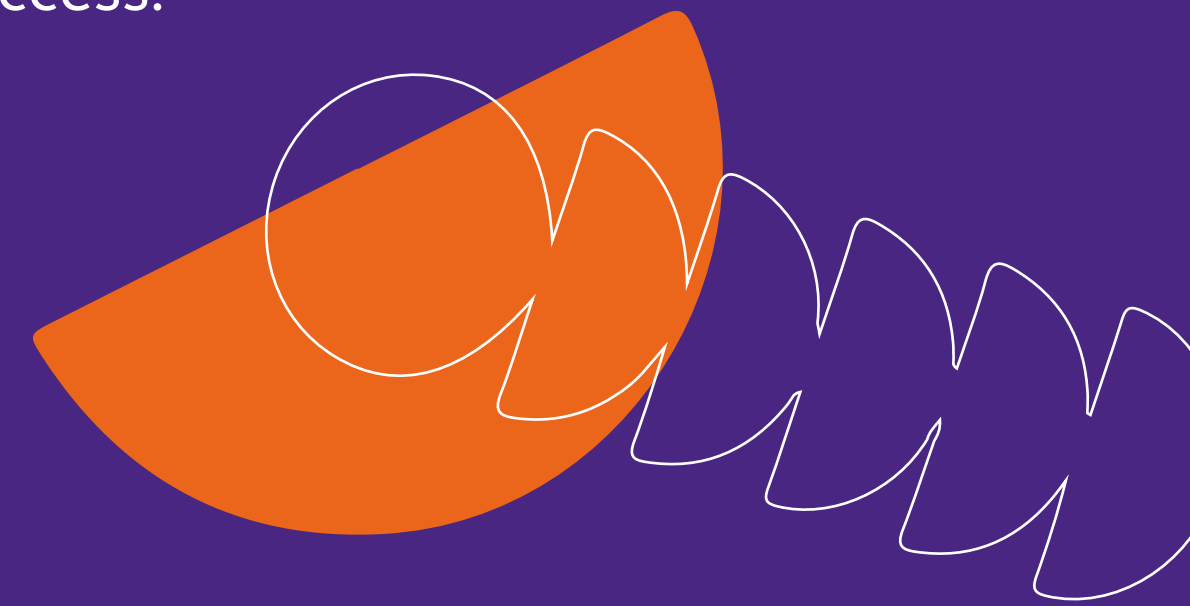


Vincent van Gogh



I OFTEN THINK THAT THE NIGHT IS MORE ALIVE AND MORE RICHLY COLORED THAN THE DAY

"Embark on a journey with UNIX PLUDS, where darkness is but a precursor to the brilliance that awaits. In the realm of advertising and promotion, our voyage is guided by the unwavering belief that amidst the shadows of obscurity, there lies the potential for radiant transformation. Together, we navigate the labyrinthine paths of the marketing landscape, illuminating the way for our clients, as they traverse from the depths of anonymity towards the radiant beacon of recognition. With each strategic step, we dissipate the gloom of insignificance, infusing their brands with the luminance of distinction. Our mission is to shepherd them through the trials of obscurity, empowering them to emerge victorious, bathed in the light of prominence, where their message resonates with clarity and purpose. So let us embark together, as partners in this odyssey, guiding them from the shadows of anonymity to the radiant dawn of success."



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OUR SERVICES

04

1- WEBSITE :

User interface design:

designing pages in an attractive and user-friendly manner.

Software development:

Includes programming and developing the necessary codes and scripts to run the website's functions correctly and efficiently.

Databases:

Designing and developing databases to store and manage the various information that websites deal with.

Website hosting:

Providing hosting services to ensure the website is available online 24/7.

Search Engine Optimization (SEO):

Incorporating elements of search engine optimization to increase the website's visibility in search engine results.

Data analysis:

Including tools for analyzing the website's performance and understanding user behavior to improve the user experience and overall website performance.



2- BRANDING :

Logo Design:

Crafting distinctive and memorable logos that embody your brand identity.

Brand Strategy:

Formulating comprehensive strategies to define and position your brand in the market.

Visual Identity:

Designing cohesive visual elements to ensure a consistent and impactful brand presence.

Brand Consultation:

Providing expert guidance on brand development and positioning.



3- MARKETING & ADVERTISING :

Market Research :

Understanding consumer needs, preferences, and behaviors through market research to develop effective marketing strategies.

Brand Management :

Building and maintaining a strong brand image through consistent messaging, visual identity, and customer experiences.

Creative Strategy::

Developing creative concepts and messaging to capture the attention of the target audience & communicate the benefits of the product or service.

Media Planning :

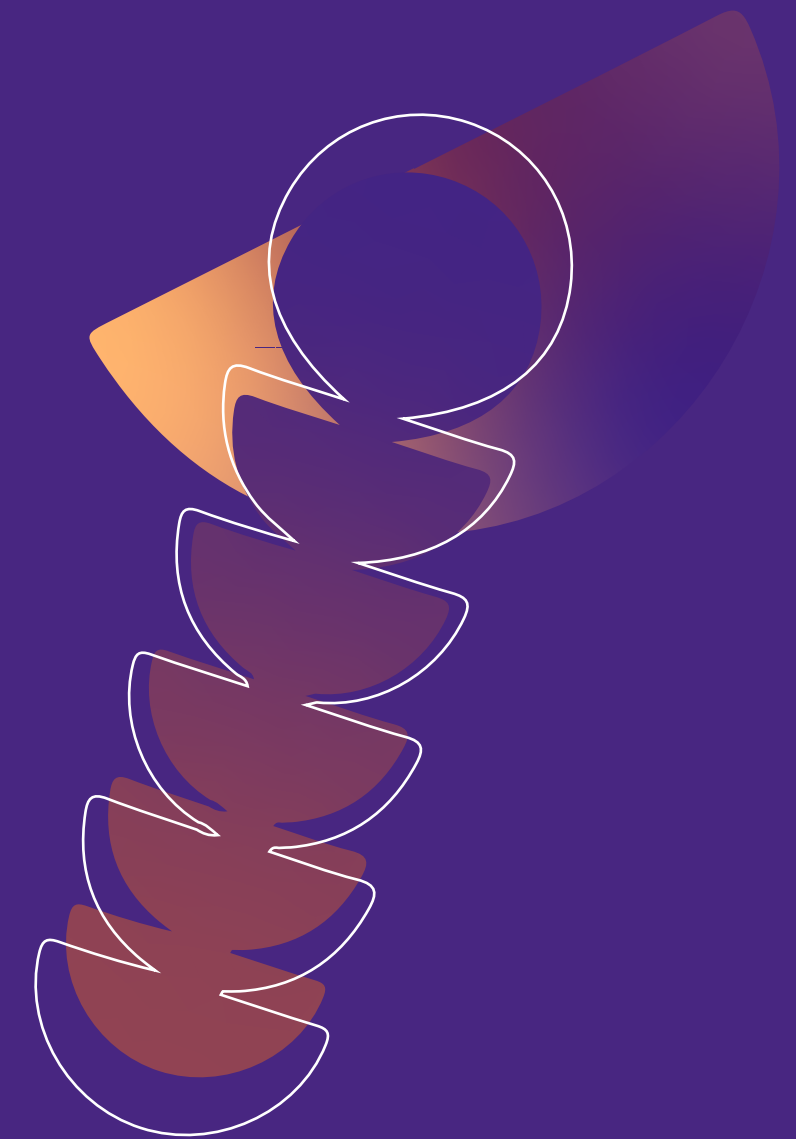
Selecting the most appropriate media channels (e.g., TV, radio, print, digital) based on the target audience, budget, and campaign objectives.

Ad Placement :

Negotiating and purchasing advertising space or time slots in selected media outlets to maximize reach and effectiveness.

Adjustment and Optimization :

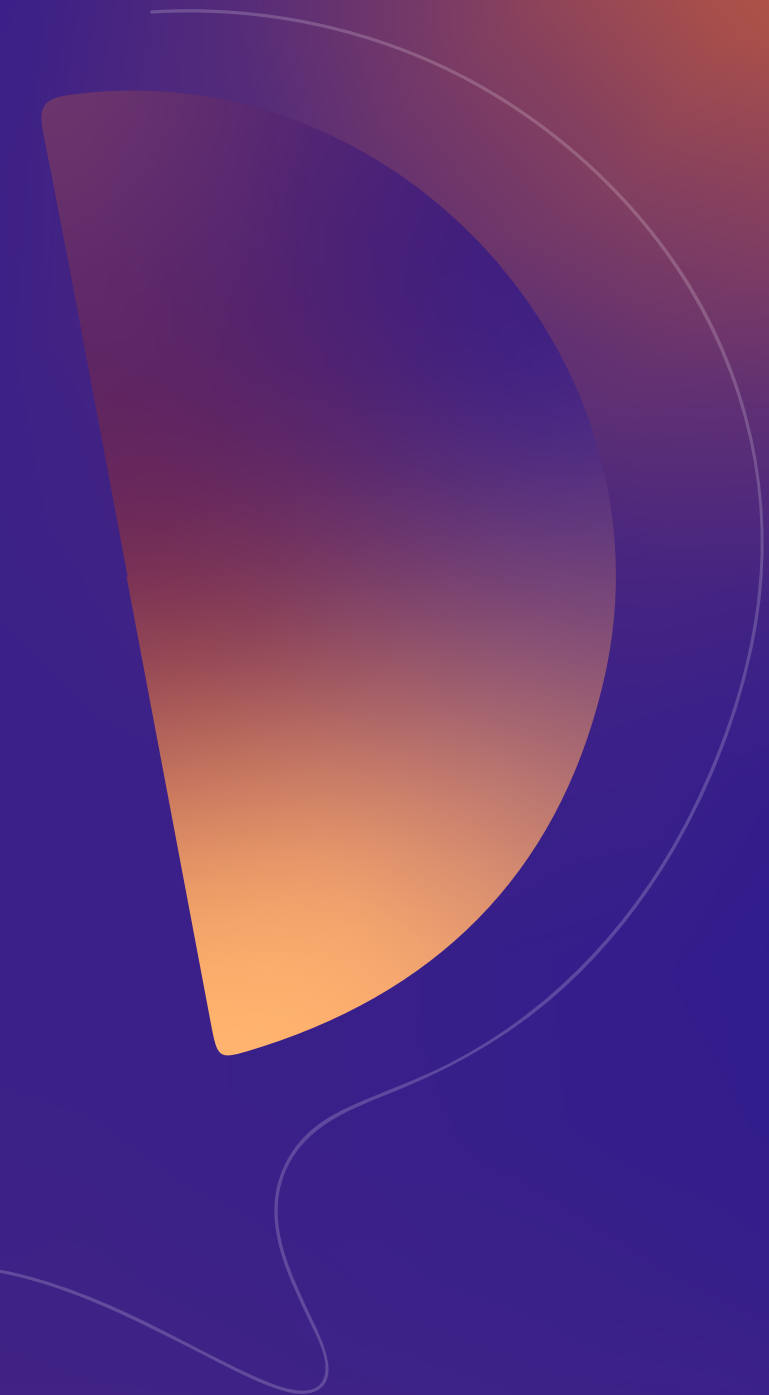
Analyzing campaign data and making adjustments to optimize performance and achieve desired outcomes.





WHY UNIX PLUS

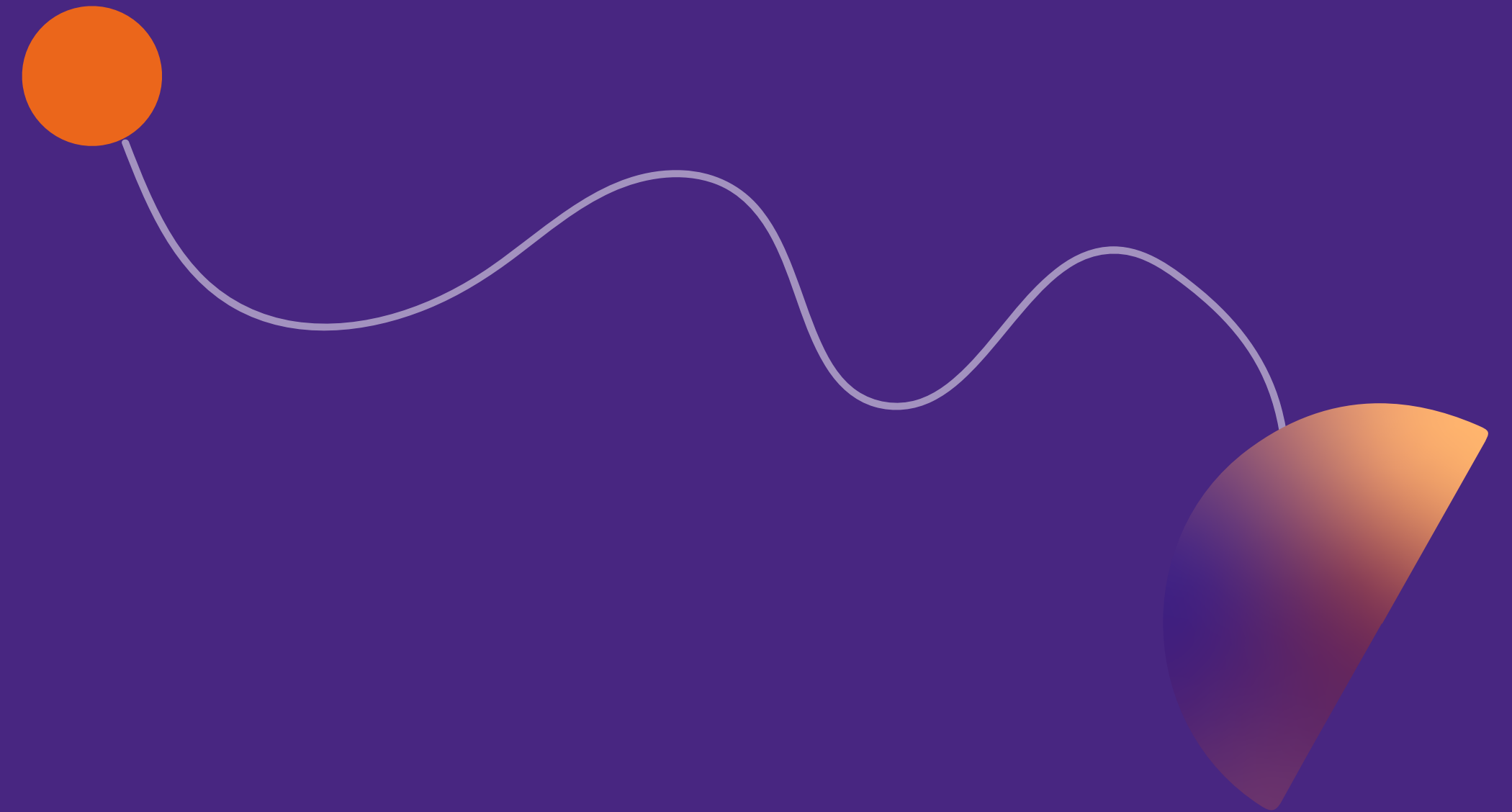
05





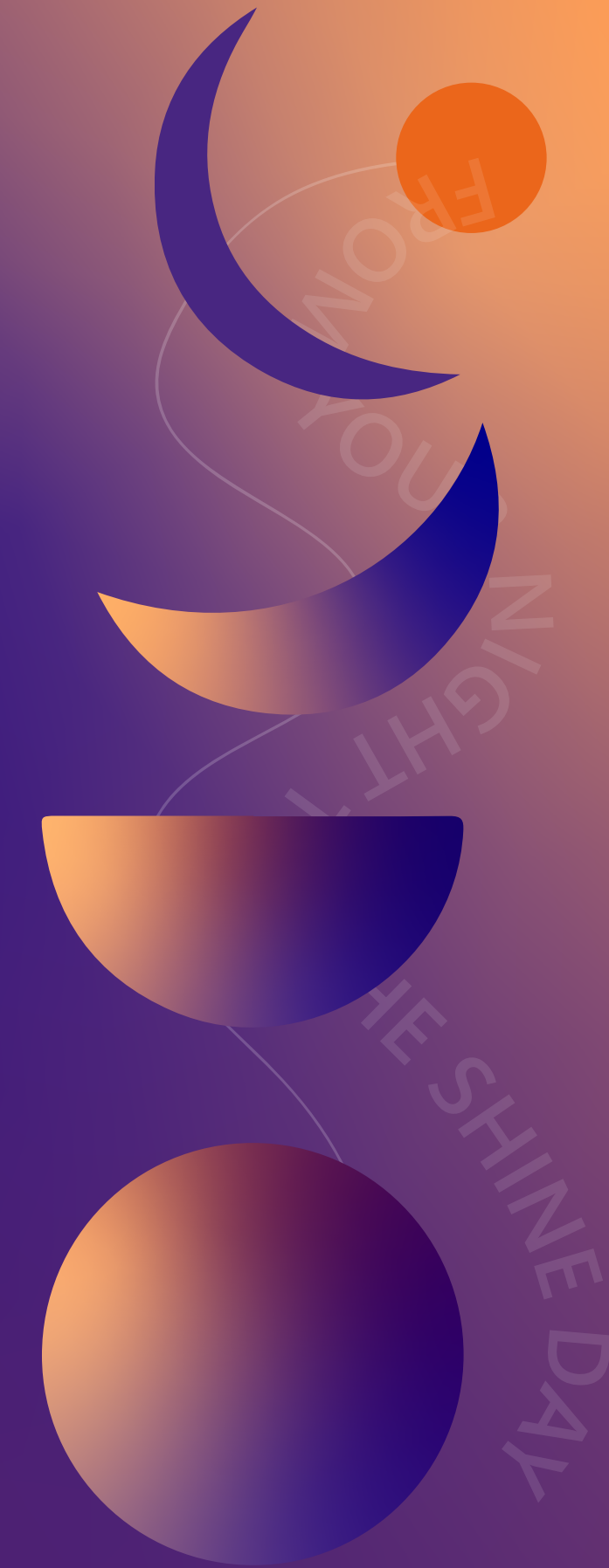
WHY UNIX PLUS !

"**UNIX PLUS** help you smoothly and confidently transition from your current stage to the next, which will be much better. With us, you will shine brighter and clearer, as we provide comprehensive support and innovative strategies that enable you to efficiently and effectively achieve your goals. By choosing us, you will receive the support that inspires you and gives you the ability to continuously grow and evolve."



OUR SUCCESS

"Invite yourself to witness success firsthand by exploring our portfolio. Let your eyes behold the elegance of our work and experience the undeniable triumph achieved through our endeavors."



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WEB SITE

01

OUR SERVICES

About Our Services

At MORX we thrive as not only a top notch manufacturer but also as one of the top class after sales service and maintenance facility. Our team is always ready to inspect & fix when needed any system to insure its functionality and quality standards. Saving a life means the world to us.

- Supplying
- Maintenance
- Refilling

MORX Fire Fighting Solutions

Home About us Services Products Clients Careers Certificates Contact-us 49661

MORX FIRE FIGHTING PRODUCTS

Based on experience since 1985

"At MORX we pay attention to every detail in aspects of top quality standards to ensure that whenever hazard occurs, our systems would be ready to deliver and help safeguard people and assets. When it comes to fire safety, we shall always be your number one choice."

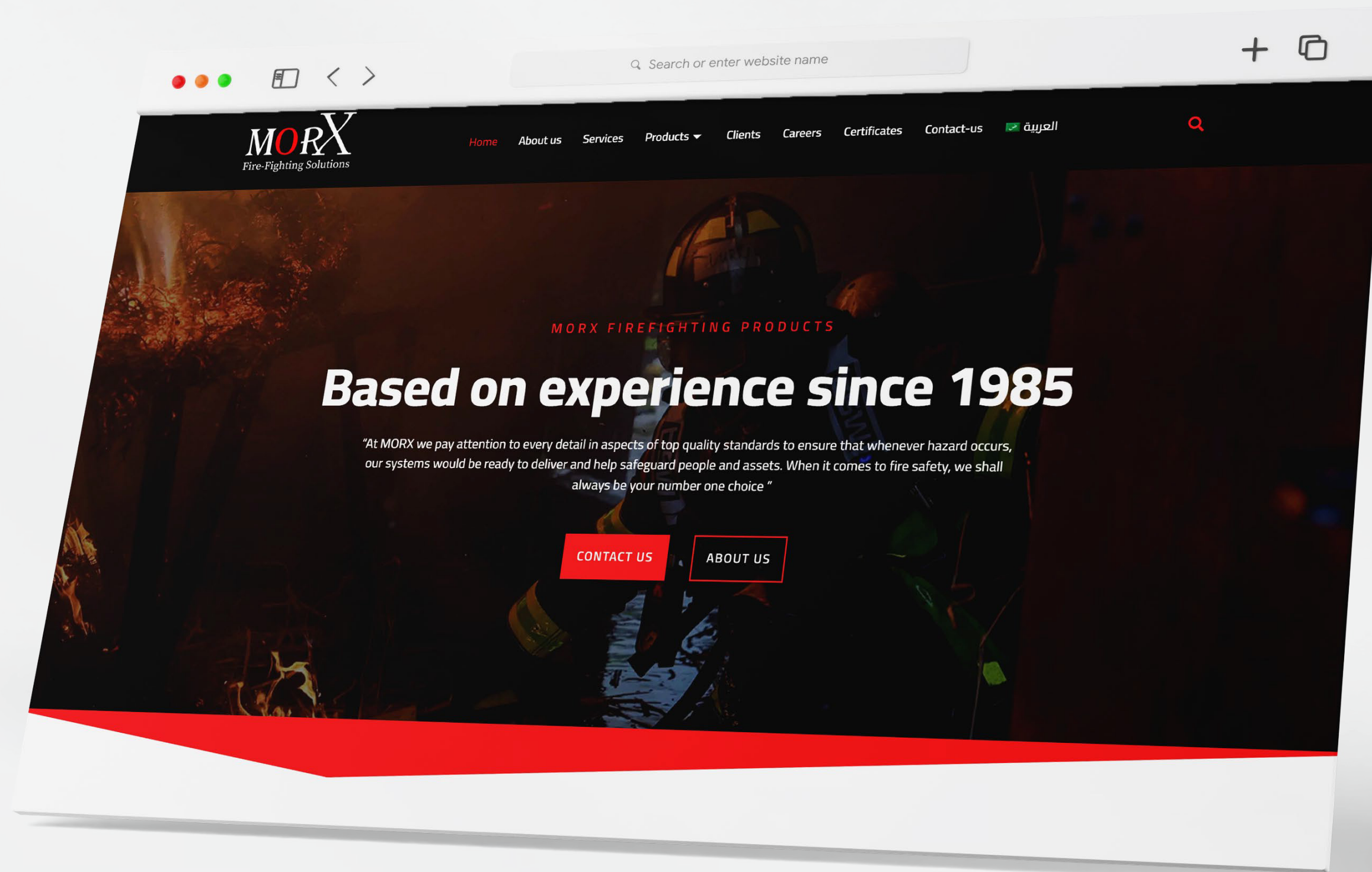
CONTACT US ABOUT US

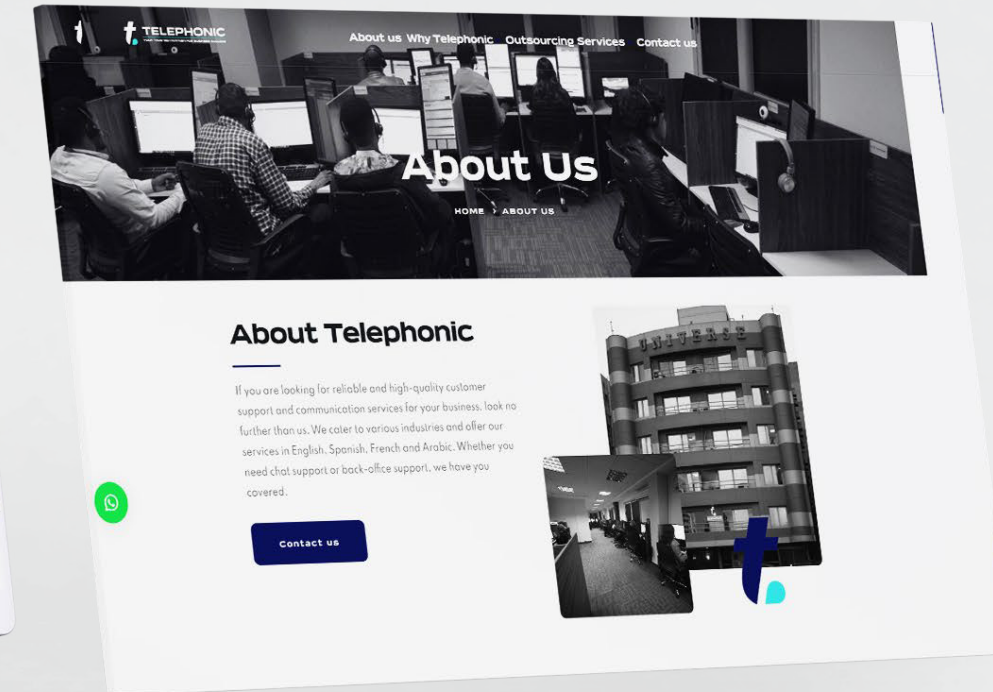
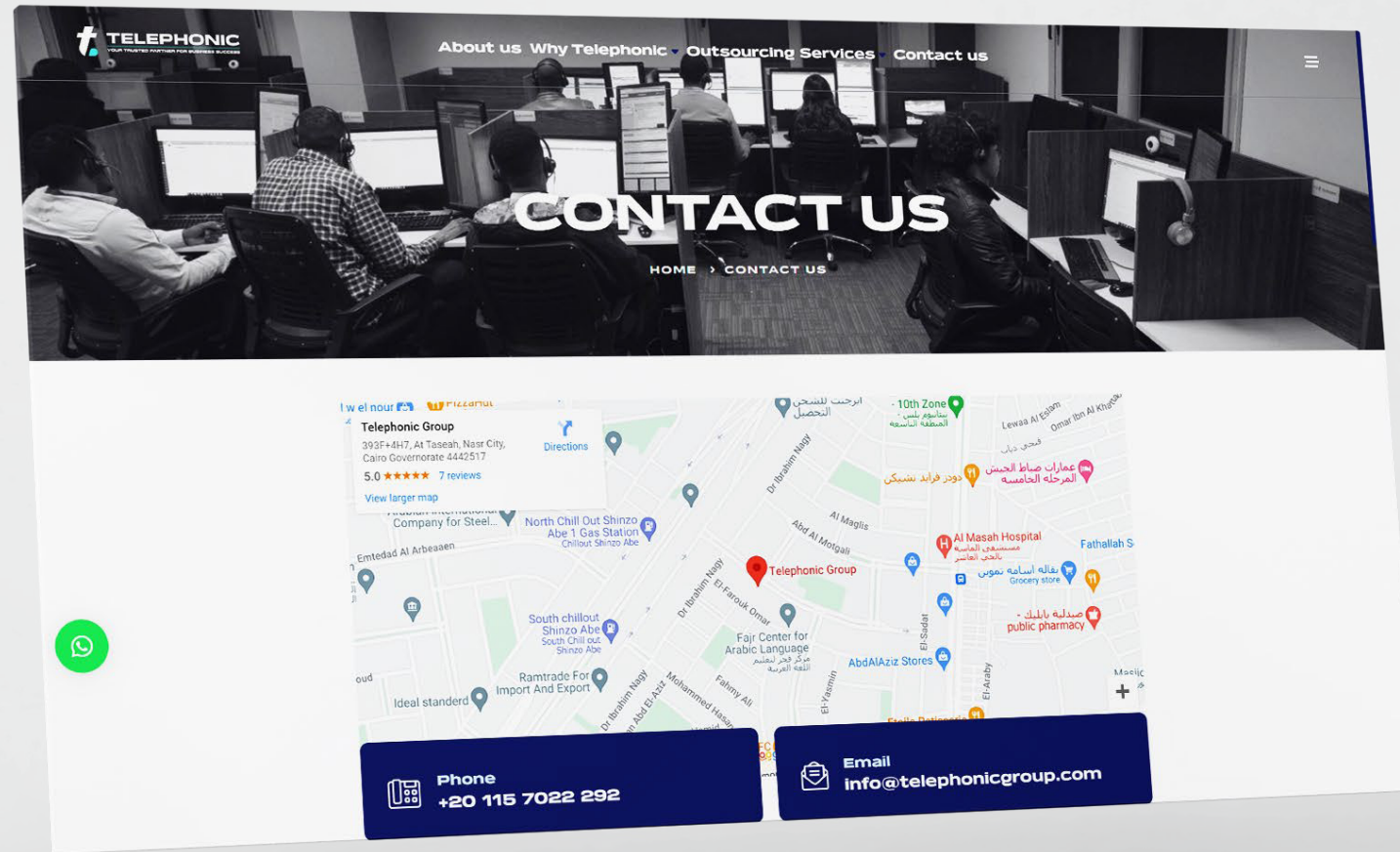
WHY CHOOSE MORX

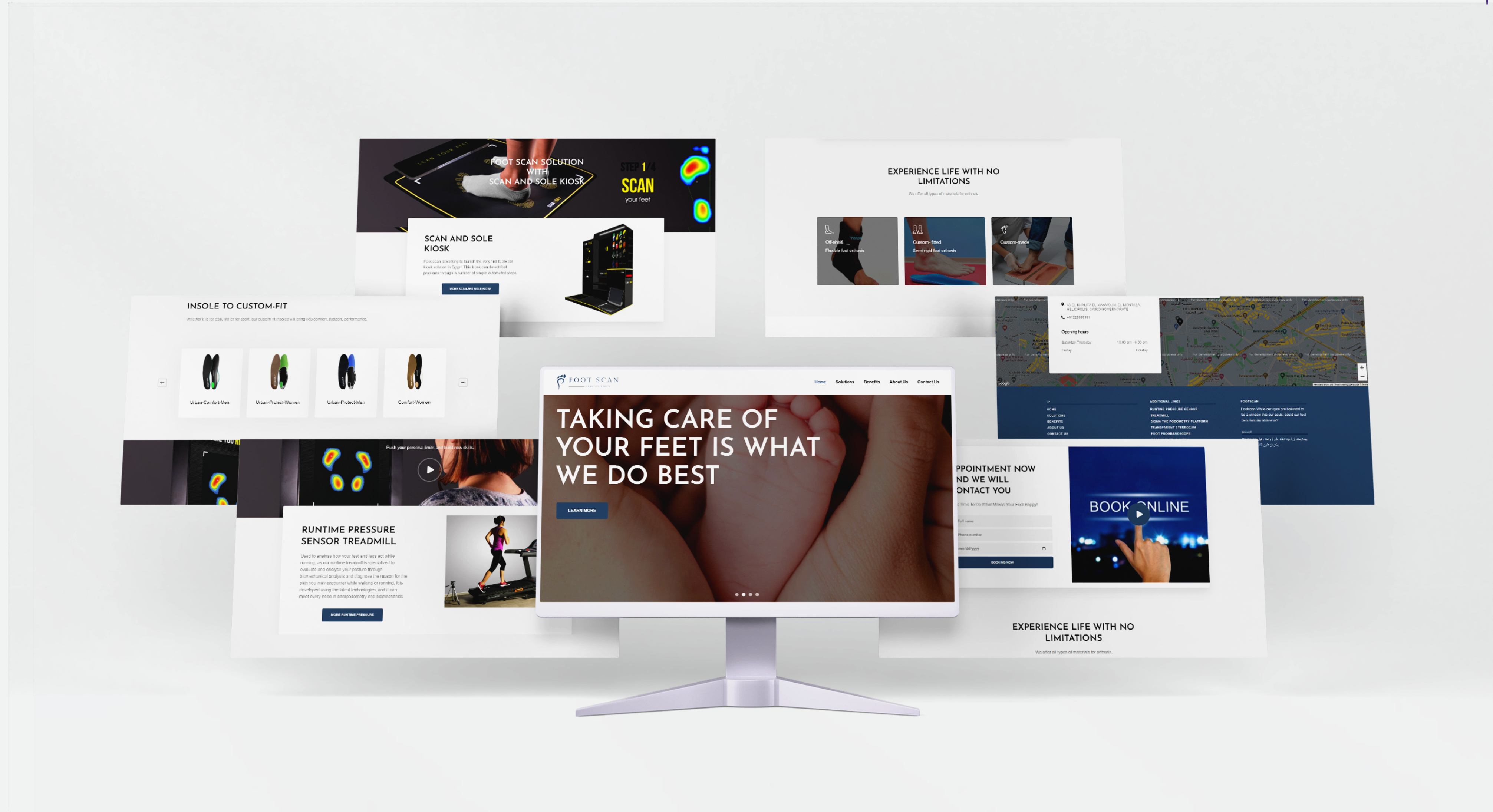
OUR CORE VALUES

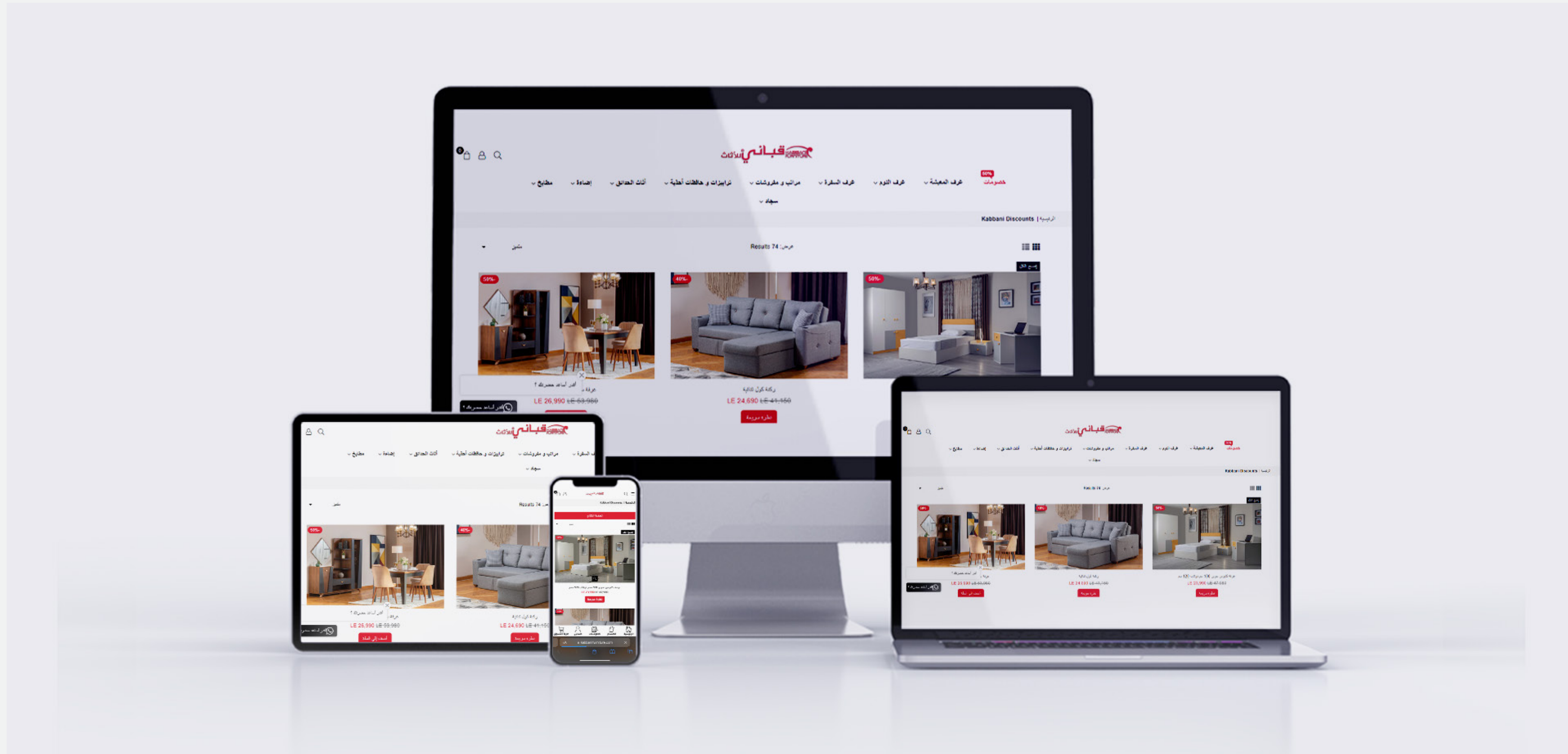
MORX members were asked to provide management with their input to establish our core values. We developed our core values which are the cornerstone of our philosophy:

- ✓ Safety
- ✓ Respect
- ✓ Integrity
- ✓ Scientific Approach
- ✓ Knowledge
- ✓ Innovation
- ✓ Work Ethics









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LOGO DESIGN 02

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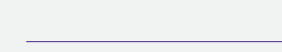
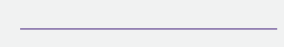
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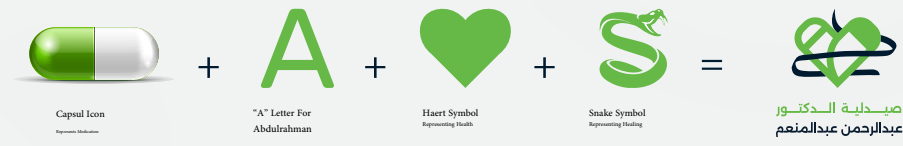
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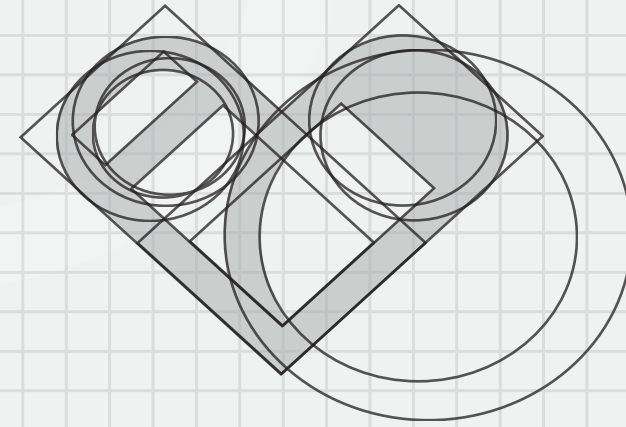
BRAND ING

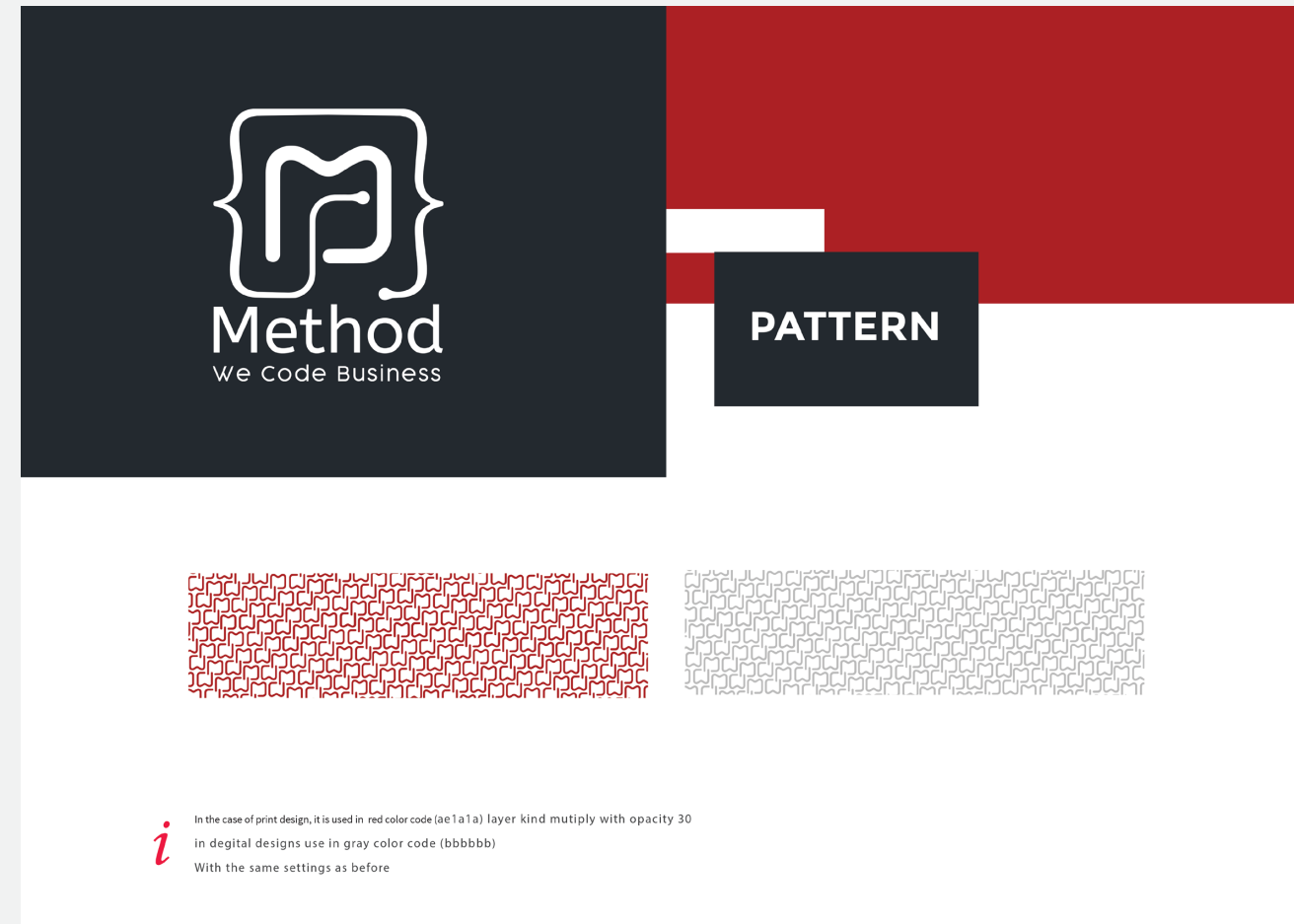
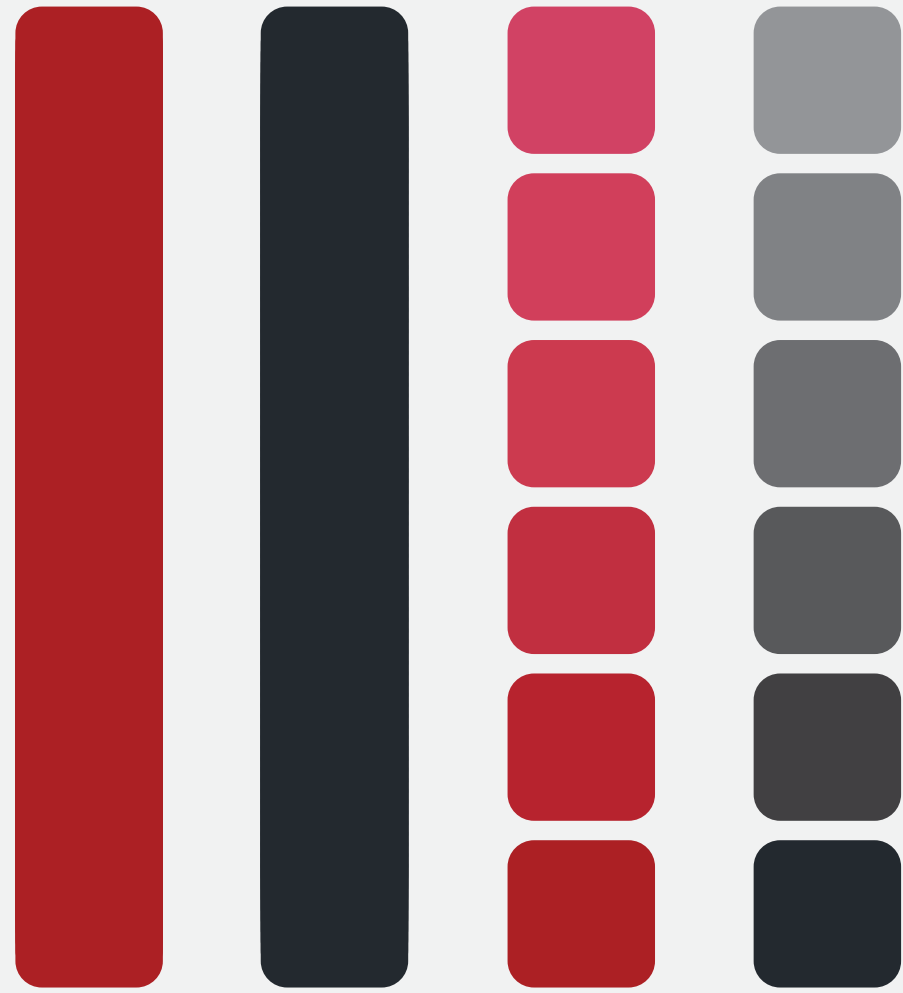
03

LOGO CONSEPT



Logo Grid





In the case of print design, it is used in red color code (ae1a1a) layer kind multiply with opacity 30
In digital designs use in gray color code (bbbbbb)
With the same settings as before

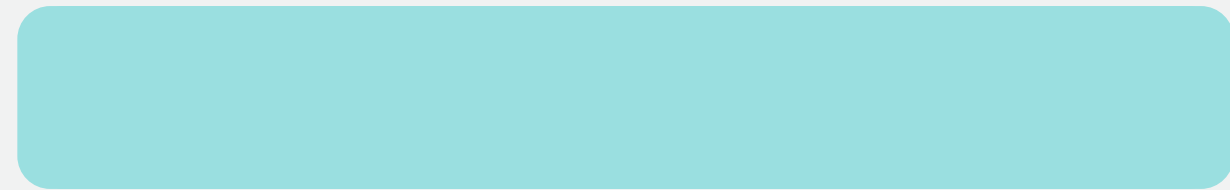


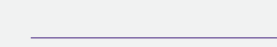
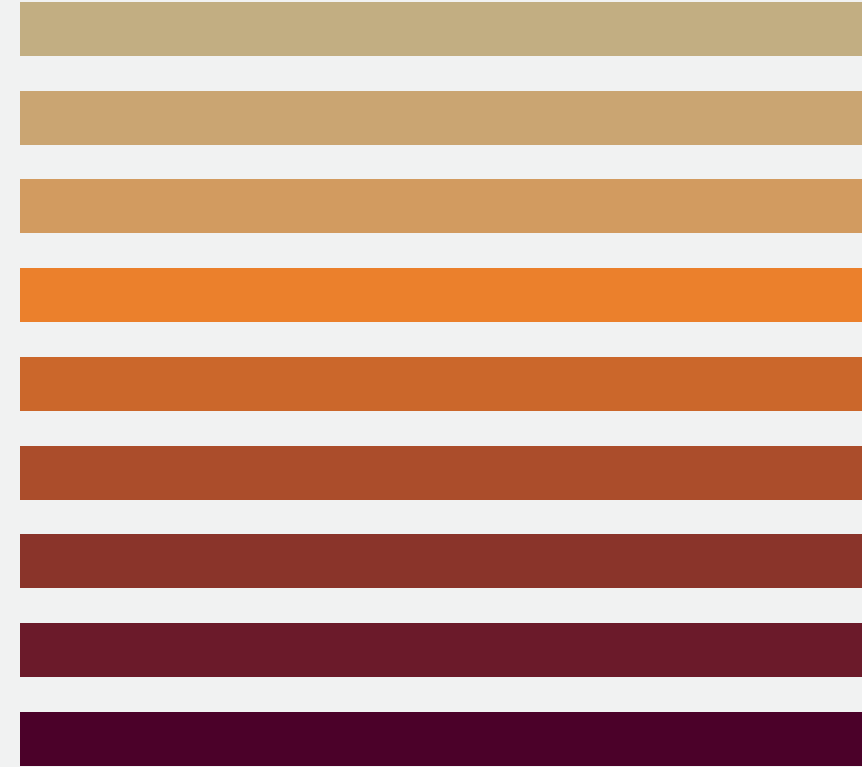
Main colors

#ae1a1a #24292f

Color Variation.









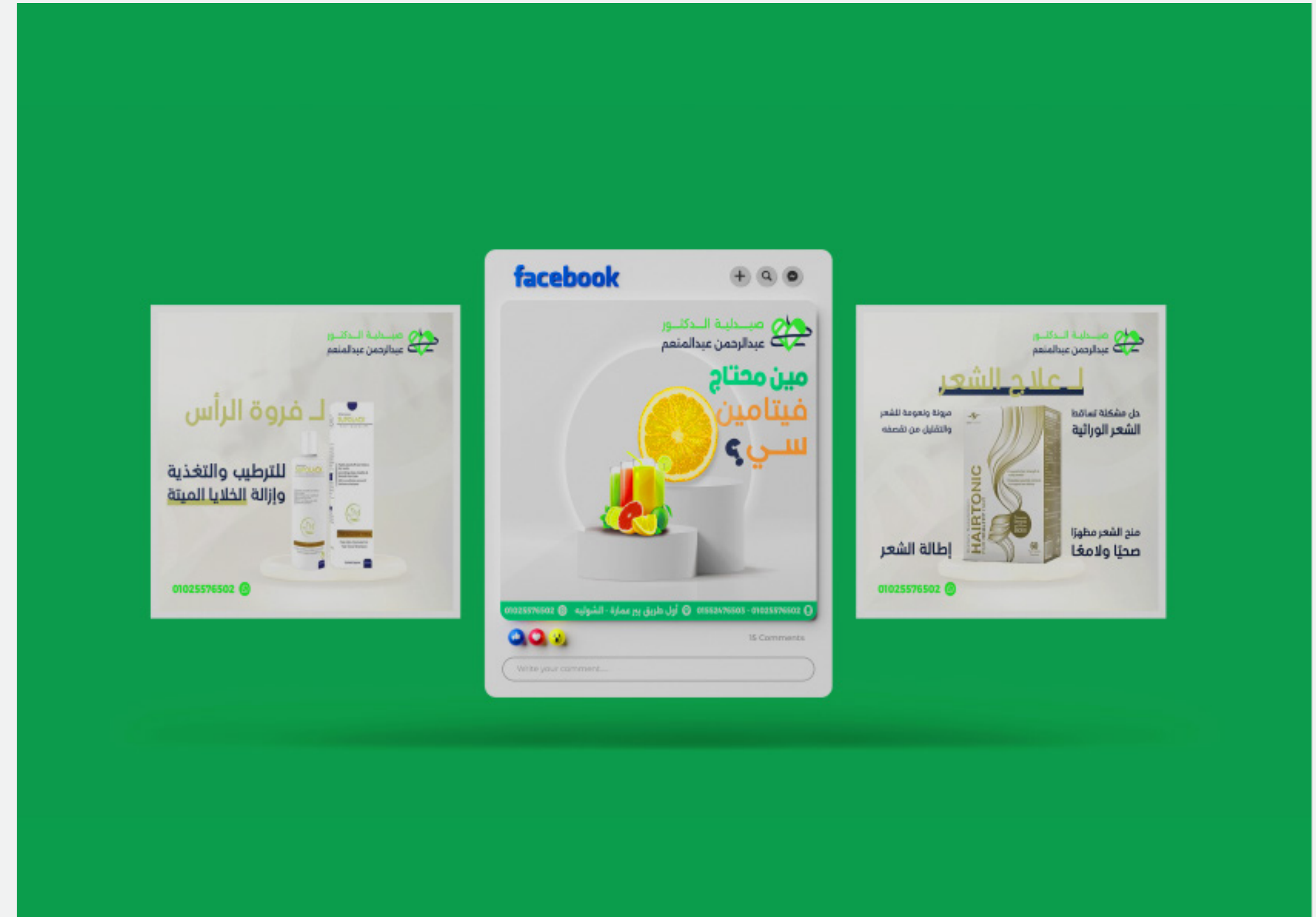
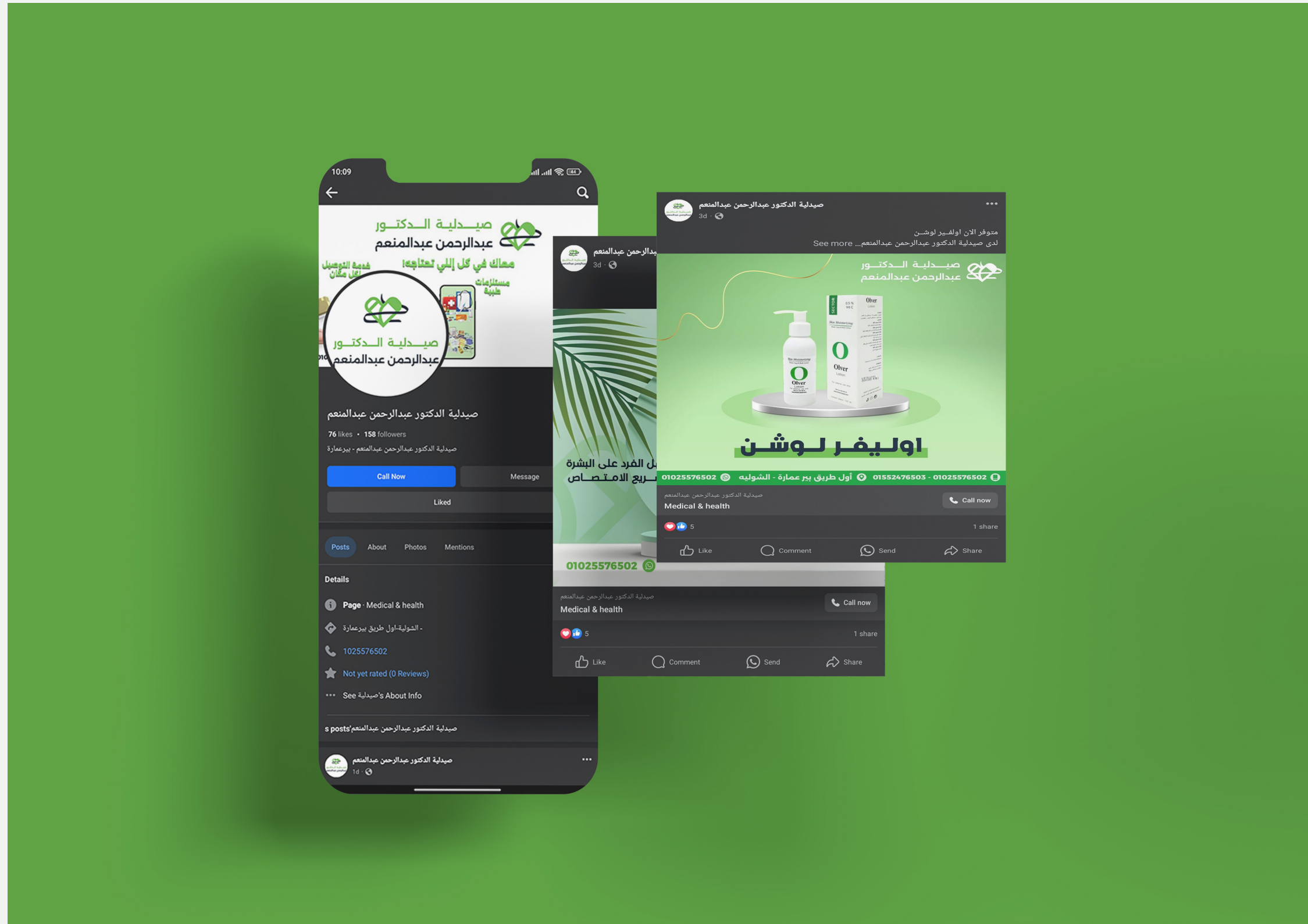


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SOCIAL MEDIA

04

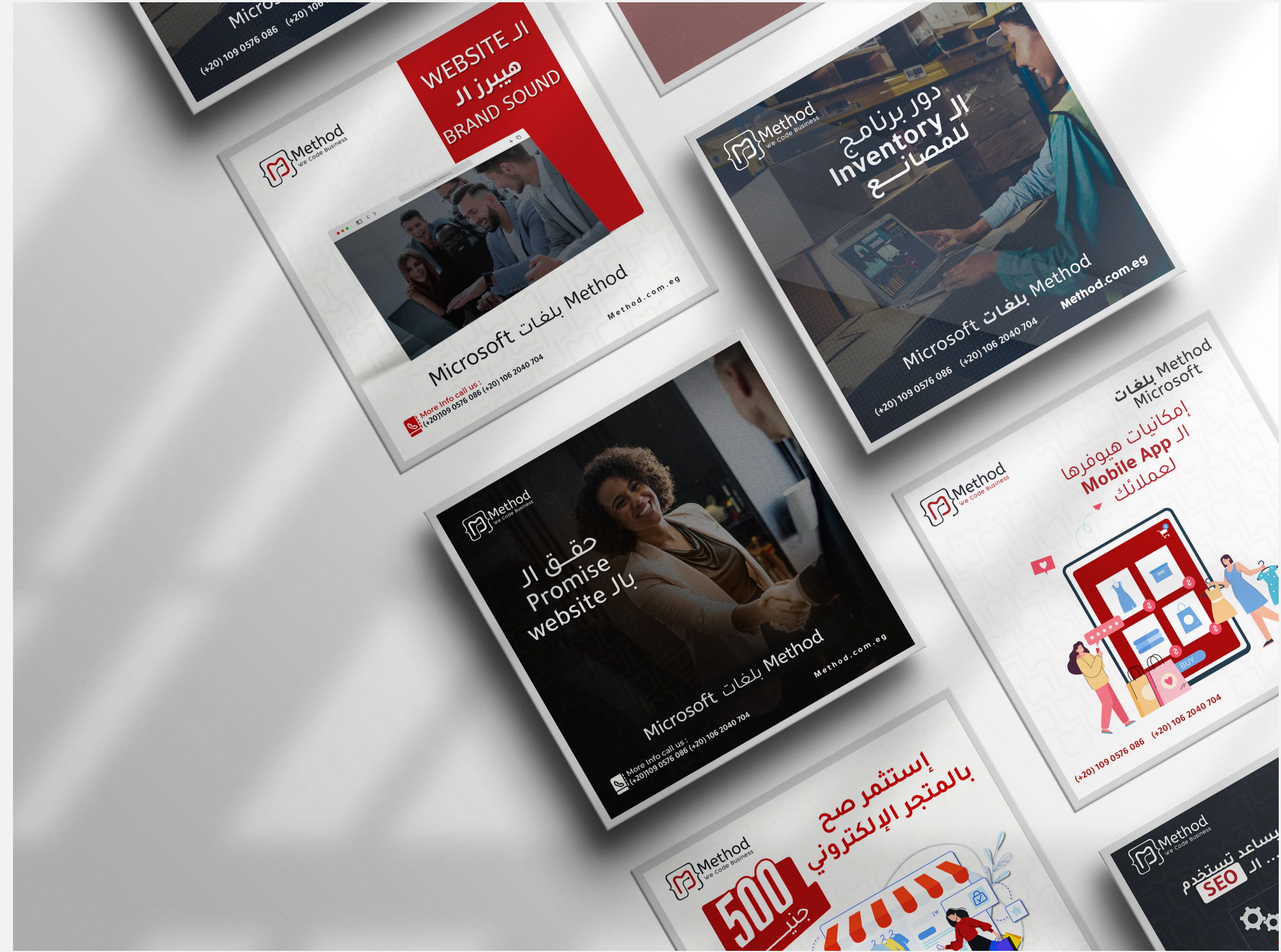


Method We Code Business
دور برنامج ال HR في الشركات
Method بلغات Microsoft
Method.com.eg (+20) 109 0576 086 (+20) 106 2040 704

Method We Code Business
ال WEBSITE هيفورك أسرع وسيلة تسويق ال SEM
Method بلغات Microsoft
Method.com.eg (+20) 109 0576 086 (+20) 106 2040 704

Method We Code Business
دور برنامج ال Purchasing في الشركات
Method بلغات Microsoft
Method.com.eg (+20) 109 0576 086 (+20) 106 2040 704

Method We Code Business
دور برنامج ال Inventory للمصانع
Method بلغات Microsoft
Method.com.eg (+20) 109 0576 086 (+20) 106 2040 704





Ding-dong
Get up!

العاب 3 مرات
والرابعة
علينا

مفوق باكر
لا تضيع
الفرصة
من الساعة 7 صباحا حتى 1 ظهرا

عن ينال التجوية

انتظروا
برامجنا
التدريبية

عن ينال التجوية

Padel.it
DO IT DIFFERENT

بتحلب
تلعيب
بادن!

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اسعارنا
شاملة

المضارب
والمياه

عن ينال التجوية

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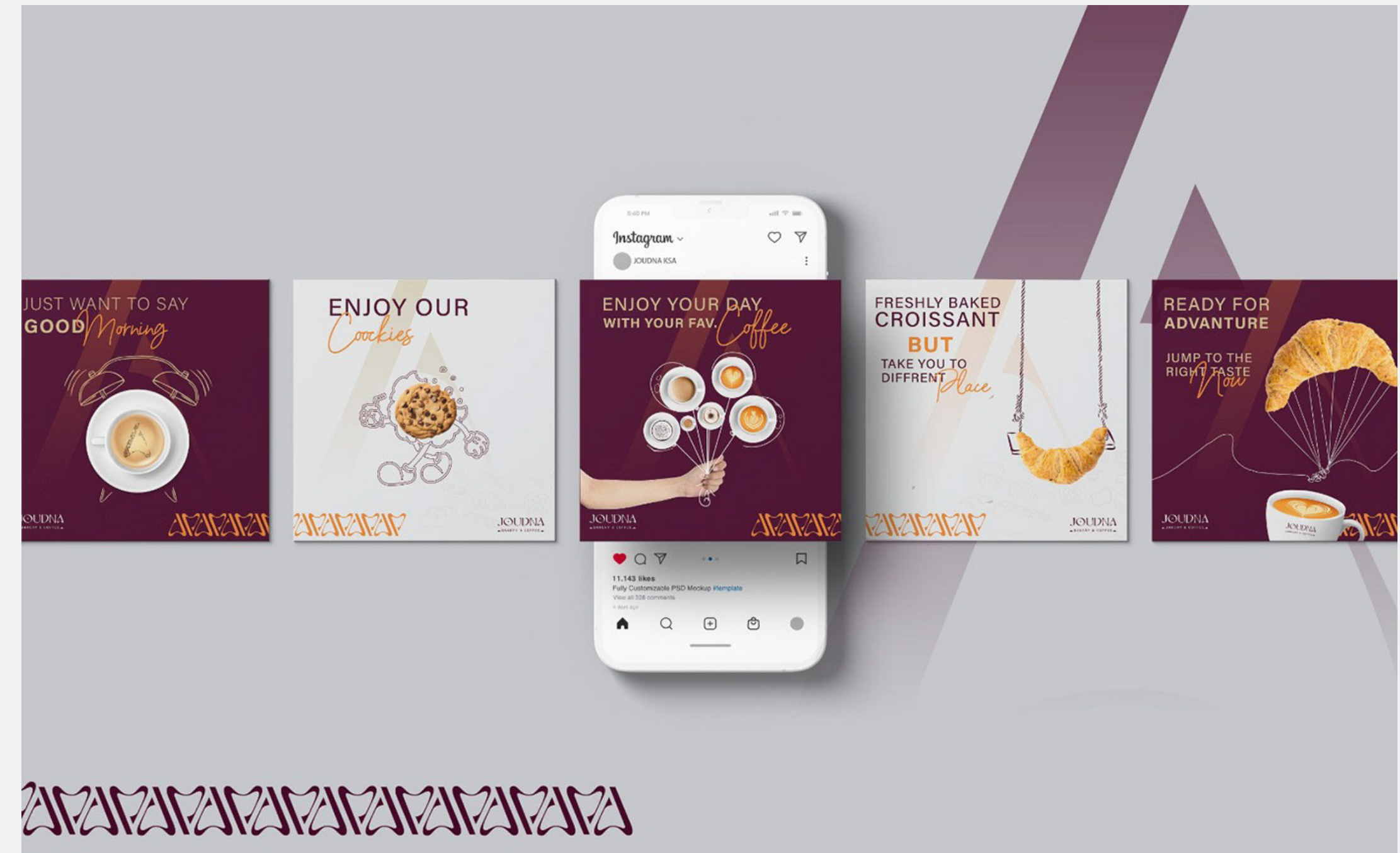
الدجيز!

للحجز
و الاستفسار
واتساب
50 222 49 88

بادن.إت
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الموقع

طريق الوصيل
العمارية - الرياض



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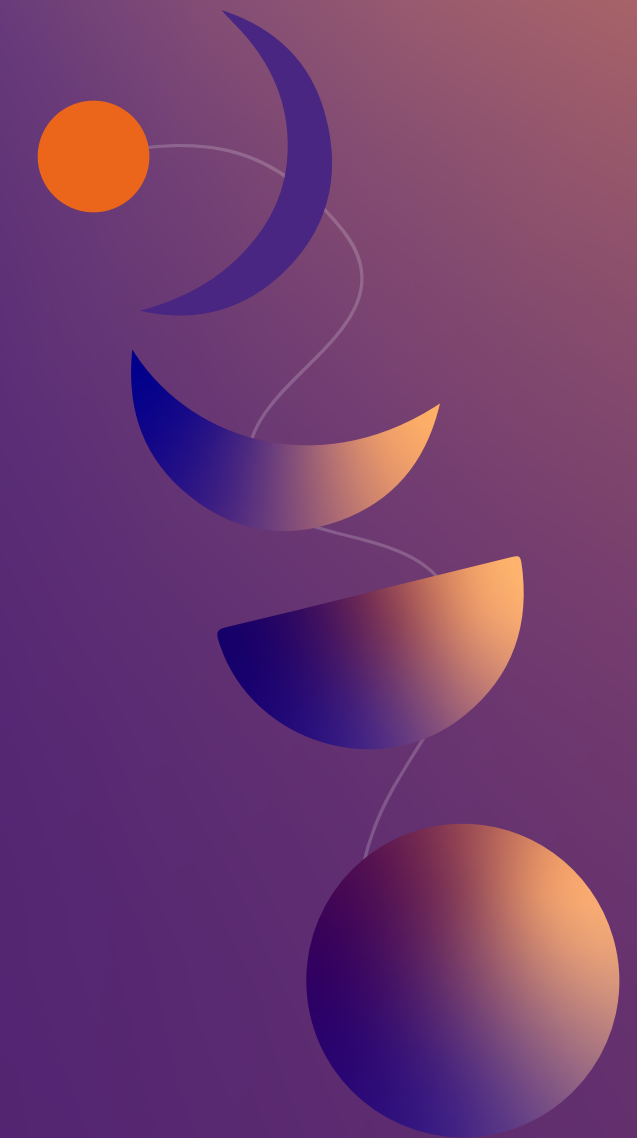
OUR SUCCESS

06





AFTER THE NIGHT
IT WILL SHINE WITH
UNIX PLUS



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THANK YOU